



# Andy Valley Senior Expo

**Wednesday, June 21, 2017      9 a.m. – 2 p.m.**

**Riverwatch Hilton Garden Inn      14 Great Falls Plaza, Auburn, Maine**

**Details:** Join us for the first Androscoggin Valley Senior Expo, and get your service or business in front of hundreds of active seniors and their adult children. 40 booths, talks, demonstrations and entertainment.

**Booth:** Pipe-and-drape booth. 8 feet wide x 6 feet deep (total 48 square feet). Includes one 6 foot draped table, two chairs, and access to an electrical outlet. **Please bring your own extension cords.** Exhibitors are encouraged to have an interactive component to their display. For example, giveaways, door prizes and demonstrations.

Exhibitors are also welcome to submit a proposal for one of several speaking sessions, held in the conference room throughout the day. Email Deborah McLean ([dmclean@MaineSeniorGuide.com](mailto:dmclean@MaineSeniorGuide.com)) with your proposal.

MyGeneration, a senior-focused publication included in the SunJournal the week before the Expo, features expo information in the centerfold. The Expo centerfold includes a brief paragraph and contact info for each exhibitor; **please make sure that section is completed on your booth application.**

**This show will sell out, and space is filling fast! Don't wait!**

**MyGen is publishing May 22, which means the centerfold will be available on the news stands and in homes for weeks before the expo! This gives your centerfold booth listing wonderful exposure but it also means we must have your booth application back by May 1 if you want to be included.**

Deadline for registration, payment and inclusion in MyGen centerfold program listings is **May 1, 2017.** Deadline for registration and payment is **June 15, 2017.** Payment in full must be received before you can set up your booth.

For more information: Deborah McLean, Maine Senior Guide, [dmclean@maineseniorguide.com](mailto:dmclean@maineseniorguide.com) or 207-232-7847.

# 2017 Andy Valley Senior Expo – Auburn

## Exhibitor Contract/Centerfold Information

Name of Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Info for insert (50 words): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please Reserve \_\_\_\_\_ booth(s) for this organization. \_\_\_\_\_ **My booth requires electricity.**

\_\_\_\_\_ I am paying the full rate of \$600 per booth.

\_\_\_\_\_ I am a Compass Rose advertiser on Maine Senior Guide, and am paying the reduced advertiser rate of \$450/booth.

\_\_\_\_\_ I am a Sextant advertiser on Maine Senior Guide, and am paying the reduced advertiser rate of \$550/booth.

\_\_\_\_\_ I would like to order \_\_\_ extra lunches at \$10 each. (One lunch is included in booth fee.)

Exhibitors with unpaid balances will not be allowed to set up their booths. Method of Payment:

\_\_\_\_\_ Business check, cashier's check or money order. Mail your payment to: Maine Senior Guide, PO Box 48, Freeport, ME 04032

\_\_\_\_\_ Credit Card (call 207-232-7847)

### **Rules:**

Exhibitors are requested to set up their booth by 8 am on June 21st. Booths **must** be setup by 8:45 am at the latest. Do not nail, tack, tape, or otherwise attach anything to walls or floors. Exhibitors are to stay until 2 pm. All exhibitor materials must be removed from the Riverwatch Hilton Garden Inn immediately following the expo.

The exhibitor indemnifies and holds harmless Maine Senior Guide including the principals, employees, agents, and volunteers of this organization. Participation in the Andy Valley Senior Expo shall be at the risk of the exhibitor, and the exhibitor hereby releases and forever discharges and expressly agrees to indemnify and hold harmless together, with their successors, from any and all claims for loss, damage or injury whatsoever which might arise from the exhibitor's participation in the Andy Valley Senior Expo.

The undersigned acknowledges that he/she has read and understood the foregoing, and further acknowledges that he/she must abide by all the RULES of the Andy Valley Senior Expo.

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Exhibitor's Signature

Business Name

Date

For more information: Deborah McLean, Maine Senior Guide, [dmclean@maineseniorguide.com](mailto:dmclean@maineseniorguide.com) or 207-232-7847

Contract can be scanned and emailed, or mailed to PO Box 48, Freeport, ME 04032

# Sponsorship Opportunities

Andy Valley Senior Expo

Riverwatch Hilton Garden Inn, Auburn

June 21, 2017

There are sponsorship opportunities that offer pre-Expo exposure in weeks of advertising, prime booth selection, and additional presence. Prices include booth space.

## Expo Gold Sponsor: \$2,000

- choice of booth location
- recognition in event ads
- recognition in press releases and event materials
- logo on event banner/signage
- opportunity to provide branded Expo promotion registration table item
- speaking opportunity
- opportunity to host pre-Expo warm-up
- premier social media

## Expo Silver Sponsor: \$1,250

- recognition in event ads
- recognition in press releases and event materials
- logo on event banner/signage
- increased social media