



Maine Senior Guide presents the

MidCoast Senior Expo

Thursday, April 20, 2017 9 a.m. – 2 p.m.
Elk's Club 17 Rankin St., Rockland, ME 04841

Details: Join us for the annual MidCoast Senior Expo, and get your service or business in front of hundreds of active seniors and their adult children. 30+ booths, talks, demonstrations and entertainment.

Booth: Pipe-and-drape booth. 8 feet wide x 6 feet deep (total 48 square feet). Includes one 6 foot draped table, two chairs, and access to an electrical outlet. **Please bring your own extension cords.** Exhibitors are encouraged to have an interactive component to their display. For example, giveaways, door prizes and demonstrations.

Exhibitors are also welcome to submit a proposal for one of several speaking sessions, held in the conference room throughout the day. Email Deborah McLean (dmclean@MaineSeniorGuide.com) with your proposal.

We publish an Expo handout that includes a brief paragraph and contact info for each exhibitor; **please make sure that section is completed on your booth application.**

This show will sell out, and space is filling fast! Don't wait!

Deadline for inclusion in the program listings is **April 10, 2017.**

Deadline for registration and payment is **April 18, 2017.** Payment in full must be received before you can set up your booth.

For more information: Deborah McLean, Maine Senior Guide, dmclean@maineseniorguide.com or 207-232-7847.

2017 MidCoast Senior Expo – Rockland

Exhibitor Contract/Centerfold Information

Name of Organization _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Website _____

Info for insert (50 words): _____

Please Reserve _____ booth(s) for this organization. _____ **My booth requires electricity.**

_____ I am paying the full rate of \$350 per booth.

_____ I am a Compass Rose advertiser on Maine Senior Guide, and am paying the reduced advertiser rate of \$300/booth.

_____ I would like to order ___ extra lunches at \$10 each. (One lunch is included in booth fee.)

Exhibitors with unpaid balances will not be allowed to set up their booths. Method of Payment:

_____ Business check, cashier's check or money order. Mail your payment to: Maine Senior Guide, PO Box 48, Freeport, ME 04032

_____ Credit Card (call 207-232-7847)

Rules:

Exhibitors are requested to set up their booth by 8 am on April 20th. Booths **must** be setup by 8:45 am at the latest. Do not nail, tack, tape, or otherwise attach anything to walls or floors. Exhibitors are to stay until 2 pm. All exhibitor materials must be removed from the Elk's Club immediately following the expo.

The exhibitor indemnifies and holds harmless Maine Senior Guide including the principals, employees, agents, and volunteers of this organization. Participation in the MidCoast Senior Expo shall be at the risk of the exhibitor, and the exhibitor hereby releases and forever discharges and expressly agrees to indemnify and hold harmless together, with their successors, from any and all claims for loss, damage or injury whatsoever which might arise from the exhibitor's participation in the MidCoast Senior Expo.

The undersigned acknowledges that he/she has read and understood the foregoing, and further acknowledges that he/she must abide by all the RULES of the MidCoast Senior Expo.

Exhibitor's Signature

Business Name

Date

For more information: Deborah McLean, Maine Senior Guide, dmclean@maineseniorguide.com or 207-232-7847

Contract can be scanned and emailed, or mailed to PO Box 48, Freeport, ME 04032

Sponsorship Opportunities

MidCoast Senior Expo

Elk's Club

Rockland Maine

April 20, 2017

There are several sponsorship opportunities that offer pre-Expo exposure in weeks of advertising, prime booth selection, and additional presence. Prices include booth space.

Expo Gold Sponsor: \$2,000

- choice of booth location
- recognition in event ads
- recognition in press releases and event materials
- featured logo on event banner/signage
- opportunity to provide branded Expo promotion registration table item
- opportunity to host pre-Expo warm up
- speaking opportunity
- premier social media

Expo Silver Sponsor: \$1,250

- recognition in event ads
- recognition in press releases and event materials
- logo on event banner/signage
- opportunity to introduce all speakers
- increased social media

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