



Maine Senior Guide presents the

Seacoast Senior Expo

Wednesday, October 25, 2017 9 a.m. – 2 p.m.
Kittery Community Center
120 Rogers Road Kittery, Maine

Details: Join us at the Seacoast Senior Expo! Showcase your senior community, business, or service to Southern Maine seniors and their families at the fall senior expo. The event will feature 30 booths, speakers and demonstrations.

Booth: Pipe-and-drape booth. 8 feet wide x 6 feet deep (total 48 square feet). Includes one 6 foot Covered and skirted table, two chairs, and access to an electrical outlet. **Please bring your own extension cords.** Exhibitors are encouraged to have an interactive component to their display. For example, giveaways, door prize, demonstrations, etc.

Exhibitors are also welcome to submit a proposal for a speaking session, held in the meeting room throughout the day. Email Deborah McLean at DMclean@MaineSeniorGuide.com with your proposal.

Our Expo booth map includes a brief paragraph and contact info for each exhibitor; please make sure that section is completed on your booth application.

Space is filling fast! Don't wait!

Deadline for inclusion in program listings: **October 18, 2017**

Deadline for registration and payment is **October 22, 2017**. Payment in full must be received before you can set up your booth.

FMI: Deborah McLean, Maine Senior Guide, dmclean@maineseniorguide.com or 207-232-7847
Maine Senior Guide PO Box 48 Freeport, ME 04032



Sponsorship Opportunities

Seacoast Senior Expo

Kittery Community Center

Kittery, Maine

There are two sponsorship opportunities that offer pre-Expo exposure in weeks of advertising, prime booth selection, and additional presence.

Expo Gold Sponsor: \$2,000

- choice of booth location
- recognition in event ads
- recognition in press releases and event materials
- logo on event banner/signage
- opportunity to provide branded Expo promotion registration item
- opportunity to host pre-Expo warm up gathering
- signage as coffee host
- premier social media

Expo Silver Sponsor: \$1,250

- choice of booth location
- recognition in press releases and event materials
- logo on event banner/signage
- opportunity to introduce speakers
- increased social media

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Seacoast Senior Expo 2017

Exhibitor Contract

Name of Organization _____

Contact Person _____ email: _____

Organization Address: _____

City _____ State _____ Zip _____

Telephone _____ website: _____

Info for insert (50 words): _____

Please Reserve ____ booth(s) for this organization. ____ My booth requires electricity. ____ Contact me about sponsoring.

____ I am paying the full rate of \$600 per booth.

____ I am a Compass Rose advertiser on Maine Senior Guide, and am paying the reduced advertiser rate of \$450/booth.

____ I am a Sextant advertiser on Maine Senior Guide, and am paying the reduced advertiser rate of \$550/booth.

____ I would like to order ____ extra lunches at \$10 each. (One lunch is included in booth fee.)

Booth fees must be paid in advance. Exhibitors with unpaid balances will not be allowed to set up their booths.

Method of Payment:

____ Business check, cashier's check or money order. Mail your payment to: Maine Senior Guide, PO Box 48, Freeport, ME 04032

____ Credit Card (call 207-232-7847)

Rules:

Exhibitors can begin setting up their booths at 7:30 on October 25th. Booths **must** be setup by 8:45 am at the latest. Do not nail, tack, tape, or otherwise attach anything to walls or floors. Exhibitors are to stay until 2:00 pm. All exhibitor materials must be removed from the Kittery Community Center immediately following the expo.

The exhibitor indemnifies and holds harmless Maine Senior Guide including the principals, employees, agents, and volunteers of this organization. Participation in the Seacoast Senior Expo shall be at the risk of the exhibitor, and the exhibitor hereby releases and forever discharges and expressly agrees to indemnify and hold harmless together, with their successors, from any and all claims for loss, damage or injury whatsoever which might arise from the exhibitor's participation in the Seacoast Senior Expo.

The undersigned acknowledges that he/she has read and understood the foregoing, and further acknowledges that he/she must abide by all the RULES of the Seacoast Senior Expo.

Exhibitor's Signature

Business Name

Date

Application can be mailed, or scanned and emailed.

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