

Aging (Parents): 101

Aging (Parents): 101 is a day-long forum designed to help people gather the information they need as their parents or loved ones age. Saturday, April 7, 2018, beginning at the Freeport Performing Arts Center at 8 a.m. with coffee and networking. Key note at 9:00, two speakers, and break out lunch sessions (lunch included.) Final speaker at 1:30. Day ends at 3 p.m.

Auditorium can hold 500. Tickets available at MaineSeniorGuide.com or Brown Paper tickets, \$65 each.

Keynote address by Marilyn Gugliucci, MA, PhD, Professor at UNE and Director for Geriatrics Education and Research, as well as Director, U-ExCEL Older Adult Fitness/Wellness Program.

Other speakers include Dr. Carl DeMars from MidCoast-Parkview Health and MidCoast Hospice; MaryKathryn Brennan and Smilie Rogers from the estate practice law firm of Brennan & Rogers; and Kathy Adams from MaineCITE on Assistive Tech for Independence.

Sponsor Levels

Gold and silver sponsors will have small literature tables available in the lobby/coffee area.

- \$2,000 **Keynote and Speaker Sponsor:** Introduce the keynote speaker. Opportunity to provide a speaker for a discussion. Name in advertising and event banner, featured in social media, pre-event publicity, and on event literature.
- \$1,000 **Book Sponsor:** label in copies of "Being Mortal", the book each attendee will receive. Name in advertising and event banner, featured in social media and pre-event publicity. Includes one event ticket.
- \$500 **Clipboard sponsor:** Media insert on attendee clipboard, have corporate name in advertising and event banner, featured in social media. Includes one ticket.
- \$250 **Table Sponsor:** lead the table discussions during the brown bag lunch period, where we break up into round-table discussion groups based on interest area like hearing issues, dementia care, downsizing, financial planning, insurance options, respite tips, health care directives, and more. Includes one event ticket



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