



Andy Valley Senior Expo

Wednesday, June 20, 2018 9 a.m. – 2 p.m.

Riverwatch Hilton Garden Inn 14 Great Falls Plaza, Auburn, Maine

Details: Join us for the Androscoggin Valley Senior Expo, and get your service or business in front of hundreds of active seniors and their adult children. 40 booths, talks, demonstrations and entertainment.

Booth: Pipe-and-drape booth. 8 feet wide x 6 feet deep (total 48 square feet). Includes one 6 foot draped table, two chairs, and access to an electrical outlet. **Please bring your own extension cords.** Exhibitors are encouraged to have an interactive component to their display. For example, giveaways, door prizes and demonstrations.

Exhibitors are also welcome to submit a proposal for one of several speaking sessions, held in the conference room throughout the day. Email Deborah McLean (dmclean@MaineSeniorGuide.com) with your proposal.

We will have a handout at the door that includes all the contact information and a descriptive paragraph, plus booth map, for all exhibitors. **Please make sure that section is completed on your booth application.**

This show will sell out, and space is filling fast! Don't wait!

Deadline for registration and payment is **June 15, 2018**. Payment in full must be received before you can set up your booth.

For more information: Deborah McLean, Maine Senior Guide, dmclean@maineseniorguide.com or 207-232-7847.

2018 Andy Valley Senior Expo – Auburn

Exhibitor Contract/Centerfold Information

Name of Organization _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Website _____

Info for insert (50 words): _____

Please Reserve _____ booth(s) for this organization. _____ **My booth requires electricity.**

_____ I am paying the full rate of \$600 per booth.

_____ I am a Compass Rose advertiser on Maine Senior Guide, and am paying the reduced advertiser rate of \$450/booth.

_____ I am a Sextant advertiser on Maine Senior Guide, and am paying the reduced advertiser rate of \$550/booth.

_____ I would like to order ____ extra lunches at \$10 each. (One lunch is included in booth fee.)

Exhibitors with unpaid balances will not be allowed to set up their booths. Method of Payment:

_____ Business check, cashier's check or money order. Mail your payment to: Maine Senior Guide, PO Box 48, Freeport, ME 04032

_____ Credit Card (call 207-232-7847)

Rules:

Exhibitors are requested to set up their booth by 8 am on June 20. Booths **must** be setup by 8:45 am at the latest. Do not nail, tack, tape, or otherwise attach anything to walls or floors. Exhibitors are to stay until 2 pm. All exhibitor materials must be removed from the Riverwatch Hilton Garden Inn immediately following the expo.

The exhibitor indemnifies and holds harmless Maine Senior Guide including the principals, employees, agents, and volunteers of this organization. Participation in the Andy Valley Senior Expo shall be at the risk of the exhibitor, and the exhibitor hereby releases and forever discharges and expressly agrees to indemnify and hold harmless together, with their successors, from any and all claims for loss, damage or injury whatsoever which might arise from the exhibitor's participation in the Andy Valley Senior Expo.

The undersigned acknowledges that he/she has read and understood the foregoing, and further acknowledges that he/she must abide by all the RULES of the Andy Valley Senior Expo.

Exhibitor's Signature

Business Name

Date

For more information: Deborah McLean, Maine Senior Guide, dmclean@maineseniorguide.com or 207-232-7847

Contract can be scanned and emailed, or mailed to PO Box 48, Freeport, ME 04032

Sponsorship Opportunities

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Riverwatch Hilton Garden Inn, Auburn

June 20, 2018

There are sponsorship opportunities that offer pre-Expo exposure in weeks of advertising, prime booth selection, and additional presence. Prices include booth space.

Expo Gold Sponsor: \$2,000

- choice of booth location
- recognition in event ads
- recognition in press releases and event materials
- logo on event banner/signage
- opportunity to provide branded Expo promotion registration table item
- speaking opportunity
- opportunity to host pre-Expo warm-up
- premier social media

Expo Silver Sponsor: \$1,250

- recognition in event ads
- recognition in press releases and event materials
- logo on event banner/signage
- increased social media

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