



Maine Senior Guide Rate Card

When you join Maine Senior Guide, you get the opportunity to put your senior community, home support company, product or service in front of the largest growing demographic in Maine: seniors and their adult children.

Maine Senior Guide is a web resource powered by a robust searchable database, and includes a free listing level to help create a comprehensive resource for Maine seniors. Maine Senior Guide is free for viewers, paid for by advertisers above the free listing.

All the advertising rates are for a full year. Your information will be available year round to anyone who is looking, in Maine or anywhere in the world. And joining Maine Senior Guide is easy because **we'll do all the work for you!**

Compass Rose **\$1,500 for the year**

Compass Rose members get social media and marketing support and many promotional opportunities all year long. Compass Rose listings go to the top of the search result, sorted alphabetically. You get:

- Blog, newsletter and Facebook promotion on Maine Senior Guide's social media
- full-color banner ad and photo in search results, including and email, website and profile links
- business profile including photos, embedded video and links to Facebook, Twitter and LinkedIn accounts
- opportunity for additional exposure as an Expert Blogger
- articles in our library that link back to your profile
- Featured Resource rotating ad on home page
- event postings to the calendar
- regular check-in via emails and phone calls
- discounts on booth space at Senior Expos hosted by Maine Senior Guide

All you need to do to get started: send us four images (or tell us which ones to use from your site) and work with us on profile information. Plan on sending information frequently to make the best use of MSG's engagement opportunities.

Sextant **\$600 for the year**

Sextant level is like a print ad on steroids. Put your information in front of people 24/7, anywhere they can get on line!

- colored search box with company information including profile link. Sorts alphabetically following Compass Rose.
- a complete business profile including photos, an active email link, static website link, and video embed
- event postings to the calendar
- discounts on booth space at Senior Expos

All you need to do: send us two images (or tell us which ones to use from your site) and work with us on profile information. Don't forget to send us your calendar postings.

Sun Dial **Free**

The free Sun Dial level includes your business name, address and phone number.

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