



MidCoast Senior Expo

Tuesday, May 17, 2016 9 a.m. – 2:30 p.m.
Rockland Elks Lodge 210 Rankin St., Rockland

Showcase your senior community, business or service offering to midcoast Maine seniors and their families at this Senior Expo, which will feature 30+ booths in the easy-access Rockland Elks Lodge in Rockland.

Set up early and enjoy coffee and goodies while you network with other exhibitors before the show!

Booth size: pipe-and-drape booth, EIGHT feet (8') of backdrop x SIX (6') deep (Total 48 square feet). Includes 1 – 6' draped table, 2 – chairs, and access to an electrical outlet. Please bring your own extension cords.

Exhibitors are encouraged to have an “interactive” component to their display, like giveaways, raffles, or demonstrations. Winners can be announced.

Come be a part of this business building opportunity on May 17, 2016 at the Rockland Elks Lodge in Rockland!

Space is filling fast! Don't wait!

Deadline for inclusion in program listings: May 3, 2016.

Deadline for registration and payment is May 13, 2017. There are no refunds after this date. Payment in full must be received before you can set up your booth.

What's included: booth with table, two chairs, tablecloth and skirt, electricity, one vendor lunch (you can purchase more), networking coffee, pre-expo warm-up gathering, contact info and paragraph of information on booth map handout. Sponsors are included in all pre-Expo advertising, newsletters and social media postings.



Sponsorship Opportunities

MidCoast Senior Expo
Rockland Elks Lodge May 17, 2016

There are two sponsorship opportunities that offer pre-Expo exposure in weeks of advertising, prime booth selection, and additional presence.

Expo Gold Sponsor: \$1,500

- Choice of primary booth location
- prime recognition in event ads
- recognition in press releases and event materials
- logo on event banner/signage
- opportunity to deliver branded promotional registration item
- opportunity to host warm-up

Entertainment & Lunch Silver Sponsor: \$1,000

- booth
- recognition in event ads
- recognition in press releases and event materials
- logo on event banner & music signage
- info distributed with vendor lunches

FMI: Deborah McLean, Maine Senior Guide, dmclean@maineseniorguide.com or 207-232-7847.

MidCoast Senior Expo

Exhibitor Contract

Name of Organization _____

Contact Person _____ email: _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone _____ website _____

Info for insert (50 words) _____

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Please reserve _____ space(s) for this organization.

___ I am paying the Expo rate of \$350/booth.

___ I am paying the Maine Senior Guide resource rate of \$300/booth.

___ My booth needs electricity. (**Please bring your own extension cord.**)

I'd like to purchase _____ additional vendor lunches at \$10 each. (**Please include in payment.**)

___ I'm interested in sponsorship. Please contact me. (See sponsorship page)

Method of Payment:

___ Business check, cashier's check or money order ___ Credit Card (call 207-232-7847)

Mail your payment to: **Maine Senior Guide, PO Box 48, Freeport, ME 04032**

RULES:

- Businesses with unpaid balances will not be allowed to set up booths.
- Exhibitors should complete set-up of their booth prior to 8:00 a.m. on May 17. Take the next hour to enjoy free coffee and goodies and visit with other vendors.
- Do not nail, tack, tape or otherwise attach anything to walls or floors. Exhibitors should plan on staying until 2:30 pm. All exhibitor materials must be removed from the hall immediately following the Expo.
- **All exhibitors must supply a Certificate of Liability that names Maine Senior Guide as an additional insured.**
- The exhibitor indemnifies and holds harmless Maine Senior Guide, including the principals, employees, agents, and volunteers of this organization. Participation in the MidCoast Senior Expo shall be at the risk of the exhibitor, and the exhibitor hereby releases and forever discharges and expressly agrees to indemnify and hold harmless together, with their successors, from any and all claims for loss, damage or injury whatsoever which might arise from the exhibitor's participation in the MidCoast Senior Expo.

The undersigned acknowledges that he/she has read and understood the foregoing, and further acknowledges that he/she must abide by all the RULES of the midCoast Senior Expo.

Exhibitor's Signature

Business Name

Date

For more info: Deborah McLean, Maine Senior Guide, dmclean@maineseniorguide.com or 207-232-7847