



*Maine Senior Guide presents the*

# Southern Maine Senior Expo

**Wednesday, September 21, 2016      9 a.m. – 2:30 p.m.**

**The Coastal House**

**2128 Post Road, Wells, Maine 04090**

**Details:** Join us at this Southern Maine Senior Expo! Showcase your senior community, business, or service to Southern Maine seniors and their families at the fall senior expo. The event will feature 30 booths, speakers and demonstrations.

**Booth:** Pipe-and-drape booth. 8 feet wide x 6 feet deep (total 48 square feet). Includes one 6 foot Covered and skirted table, two chairs, and access to an electrical outlet. **Please bring your own extension cords.** Exhibitors are encouraged to have an interactive component to their display. For example, giveaways, door prize, demonstrations, etc.

Exhibitors are also welcome to submit a proposal for a speaking session, held in the meeting room throughout the day. Email Deborah McLean at [DMclean@MaineSeniorGuide.com](mailto:DMclean@MaineSeniorGuide.com) with your proposal.

Our Expo booth map includes a brief paragraph and contact info for each exhibitor; please make sure that section is completed on your booth application.

**Space is filling fast! Don't wait!**

Deadline for inclusion in program listings: **September 14, 2016**

Deadline for registration and payment is **September 16, 2015**. Payment in full must be received before you can set up your booth.

FMI: Deborah McLean, Maine Senior Guide, [dmclean@maineseniorguide.com](mailto:dmclean@maineseniorguide.com) or 207-232-7847  
Maine Senior Guide      PO Box 48 Freeport, ME 04032



# Sponsorship Opportunities

Southern Maine Senior Expo

The Coastal House, Wells September 21, 2016

There are several sponsorship opportunities that offer pre-Expo exposure in weeks of advertising, prime booth selection, and additional presence.

## Expo Gold Sponsor: \$1,500

- choice of booth location
- recognition in event ads
- recognition in press releases and event materials
- logo on event banner/signage
- opportunity to provide branded Expo promotion registration item
- premier social media

## Expo Silver Sponsor: \$1,250

- recognition in event ads
- recognition in press releases and event materials
- logo on event banner/signage
- opportunity to introduce speakers
- increased social media

## Warm Up & Vendor Lunch: \$1,000

- recognition in press releases and event materials
- logo on event banner/signage
- lunch sponsorship materials
- opportunity to host pre-Expo warm-up

# Southern Maine Senior Expo 2016

## Exhibitor Contract

Name of Organization \_\_\_\_\_

Contact Person \_\_\_\_\_ email: \_\_\_\_\_

Organization Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ website: \_\_\_\_\_

Info for insert (50 words): \_\_\_\_\_

Please Reserve \_\_\_ booth(s) for this organization. \_\_\_ My booth requires electricity. \_\_\_ Contact me about sponsoring.

\_\_\_ I am paying the full rate of \$600 per booth.

\_\_\_ I am a Compass Rose advertiser on Maine Senior Guide, and am paying the reduced advertiser rate of \$450/booth.

\_\_\_ I am a Sextant advertiser on Maine Senior Guide, and am paying the reduced advertiser rate of \$550/booth.

\_\_\_ I am paying the non-profit rate of \$450 per booth.

\_\_\_ I would like to order \_\_\_ extra lunches at \$10 each. (One lunch is included in booth fee.)

Booth fees must be paid in advance. Exhibitors with unpaid balances will not be allowed to set up their booths.

Method of Payment:

\_\_\_ Business check, cashier's check or money order. Mail your payment to: Maine Senior Guide, PO Box 48, Freeport, ME 04032

\_\_\_ Credit Card (call 207-232-7847)

### **Rules:**

Exhibitors can begin setting up their booths at 7:30 on September 21st. Booths **must** be setup by 8:45 am at the latest. Do not nail, tack, tape, or otherwise attach anything to walls or floors. Exhibitors are to stay until 2:30 pm. All exhibitor materials must be removed from The Coastal House immediately following the expo.

The exhibitor indemnifies and holds harmless Maine Senior Guide including the principals, employees, agents, and volunteers of this organization. Participation in the Southern Maine Senior Expo shall be at the risk of the exhibitor, and the exhibitor hereby releases and forever discharges and expressly agrees to indemnify and hold harmless together, with their successors, from any and all claims for loss, damage or injury whatsoever which might arise from the exhibitor's participation in the Southern Maine Senior Expo.

The undersigned acknowledges that he/she has read and understood the foregoing, and further acknowledges that he/she must abide by all the RULES of the Southern Maine Senior Expo.

\_\_\_\_\_  
Exhibitor's Signature

\_\_\_\_\_  
Business Name

\_\_\_\_\_  
Date

Application can be mailed, or scanned and emailed.

Deborah McLean, Maine Senior Guide, [dmclean@maineseniorguide.com](mailto:dmclean@maineseniorguide.com) or 207-232-7847

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