



Maine Senior Guide and Beach Glass Transitions present the

Fall Senior Expo

Tuesday, October 11, 2016 9 a.m. – 3 p.m.
Hilton Garden Inn 5 Park St. Freeport

Details: The last Expo drew a wonderful crowd of seniors and their adult children. Showcase your senior community, business, or service to Southern Maine seniors and their families at the Senior Expo. The event will feature 40 booths, on-going talks, free flu shots, Zumba Gold demos, antique appraisals and more to attract a large crowd.

Booth: Pipe-and-drape booth. 8 feet wide x 6 feet deep (total 48 square feet). Includes one 6 foot draped table, two chairs, and access to an electrical outlet. **Please bring your own extension cords.** Exhibitors are encouraged to have an interactive component to their display. For example, giveaways, door prize, demonstrations, etc.

Exhibitors are also welcome to submit a proposal for one of several speaking sessions, held in the conference room throughout the day. Email Lynn Peel lpeel@beachglasstransitions.com with your proposal.

The Expo centerfold includes a brief paragraph and contact info for each exhibitor; **please make sure that section is completed on your booth application.**

MyGen is publishing late in August, which means the centerfold will be available on the news stands and mailed to homes starting six weeks before the show! This gives your centerfold booth listing wonderful exposure for weeks before the expo but it also means we must have your booth application back by August 16 if you want to be included.

This show sells out! Space is filling fast! Don't wait!

Deadline for inclusion in MyGen centerfold program listings is **August 16, 2016**

Deadline for registration and payment is **October 4, 2016**. There are no refunds after this date. Payment in full must be received before you can set up your booth.

For more information: Deborah McLean, Maine Senior Guide, dmclean@maineseniorguide.com or 207-232-7847.
Lynn Peel, Beach Glass Transitions, lpeel@beachglasstransitions.com or 207-272-2797

2016 Fall Senior Expo - Freeport

Exhibitor Contract/Centerfold Information

Name of Organization _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Website _____

Info for insert (50 words): _____

Please Reserve _____ booth(s) for this organization. _____ **My booth requires electricity.**

_____ I am paying the full rate of \$600 per booth.

_____ I am a Compass Rose advertiser on Maine Senior Guide, and am paying the reduced advertiser rate of \$450/booth.

_____ I am a Sextant advertiser on Maine Senior Guide, and am paying the reduced advertiser rate of \$550/booth.

_____ I am paying the non-profit rate of \$500 per booth.

_____ I would like to order ____ extra lunches at \$10 each. (One lunch is included in booth fee.)

Exhibitors with unpaid balances will not be allowed to set up their booths.

Method of Payment:

_____ Business check, cashier's check or money order. Mail your payment to: Maine Senior Guide, PO Box 48, Freeport, ME 04032

_____ Credit Card (call 207-232-7847)

Rules:

Exhibitors are requested to set up their booth by 8 am on October 11th. Booths **must** be setup by 8:45 am at the latest. Do not nail, tack, tape, or otherwise attach anything to walls or floors. Exhibitors are to stay until 3 pm. All exhibitor materials must be removed from the Hilton Garden Inn immediately following the expo.

The exhibitor indemnifies and holds harmless Maine Senior Guide including the principals, employees, agents, and volunteers of this organization. Participation in the Fall Senior Expo shall be at the risk of the exhibitor, and the exhibitor hereby releases and forever discharges and expressly agrees to indemnify and hold harmless together, with their successors, from any and all claims for loss, damage or injury whatsoever which might arise from the exhibitor's participation in the Fall Senior Expo.

The undersigned acknowledges that he/she has read and understood the foregoing, and further acknowledges that he/she must abide by all the RULES of the Fall Senior Expo.

Exhibitor's Signature

Business Name

Date

For more information: Deborah McLean, Maine Senior Guide, dmclean@maineseniorguide.com or 207-232-7847
Lynn Peel, Beach Glass Transitions, lpeel@beachglasstransitions.com or 207-272-2797

Contract can be scanned and emailed, mailed to the PO Box, or faxed to: **888-762-6041**



Beach Glass Transitions, LLC
Navigating Senior Care Choices

Sponsorship Opportunities

Southern Maine Fall Senior Expo

Hilton Garden Inn, Freeport

October 11, 2016

There are several sponsorship opportunities that offer pre-Expo exposure in weeks of advertising, prime booth selection, and additional presence. Prices include booth space.

Expo Gold Sponsor: \$2,000

- choice of booth location
- recognition in event ads
- recognition in press releases and event materials
- logo on event banner/signage
- opportunity to provide branded Expo promotion registration table item
- premier social media

Expo Silver Sponsor: \$1,750

- recognition in event ads
- recognition in press releases and event materials
- logo on event banner/signage
- opportunity to introduce all speakers
- increased social media

Warm Up & Vendor Lunch: \$1,500

- recognition in press releases and event materials
- logo on event banner/signage
- lunch sponsorship materials
- opportunity to host pre-Expo warm-up

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