



2020

Successful Aging Expos We're Going Virtual!

Join us for fall expos that encourage all the participation and info sharing that are essential to good relationship-building!

Central Maine Successful Aging Expo
(combining Lewiston and Augusta events)
Online October 24-30, 2020

Southern Maine Successful Aging Expo
(combining Scarborough and Freeport events)
Online November 10-16, 2020

Seacoast Successful Aging Expo
Online December 1-6, 2020

Maine Senior Guide

Virtual Successful Aging Expos

Details: Get your service or business in front of hundreds of active seniors, adult children and related professionals at virtual senior expos focused regionally all around the state. Expos are up online for six days, around the clock, and free to viewers.

Booth: Virtual booth space that can be customized. Booths can be saved for future expos. You send the information to Maine Senior Guide and we will handle uploading. You can view/request edits on your booth before the show goes live online. Your booth can include:

- Company name, logo image and descriptive text spaces
- Two video slots for short videos
- Presentation space for video tour or information talk, or Info deck and graphics (if you'd like to include a PowerPoint presentation, for example)
- Space for seven images
- Four PDF links for downloadable collateral
- Social media links to your website, Facebook, Instagram and Twitter
- Attendee "click here for" option (example: raffle prize, special mailing, article)
- Attendee request to receive more info
- Contact info for two people, including photos, phone and links to email
- Live chat optional
- Zoom link live speaking optional
- Opportunity to place videos in Speaker's Gallery
- Post-show booth statistics and analytics including number of visitors and areas of interest

Exhibitors are also welcome to submit a proposal for recorded talks in the Speaker's Gallery to Deborah McLean (dmclean@MaineSeniorGuide.com). The speaking sessions are designed to bring useful, interesting information to the audience over a wide variety of topics. They are on-demand in the Speaker's Gallery. This is a curated collection of information, but there is no additional charge to exhibitors if your video is accepted.

We produce a printable PDF handout for attendees at each Successful Aging Expo that includes the contact info and description of all our exhibitors in one convenient place. **Please make sure that section is completed on your booth application.**

We'll also be featuring an Entertainment Stage that will include workshops, demos and fun entertainment.

For more information: Deborah McLean, Maine Senior Guide, dmclean@maineseniorguide.com or 207-232-7847

Sponsorship Opportunities

There are sponsorship opportunities that offer pre-Expo exposure in weeks of advertising, prime event exposure with landing page banners, and additional presence. Prices include booth space.

Expo Gold Sponsor: \$2,000

- recognition in event ads
- recognition in press releases and event materials
- logo and link on landing page
- speaking opportunity
- premier social media

Expo Silver Sponsor: \$1,250

- recognition in event ads
- recognition in press releases and event materials
- name link on landing page
- increased social media

Exhibitor Contract/Handout Information

Name of Organization _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Website _____

50 word description for downloadable show handout:

If your booth does not materially correspond to your exhibitor information, your info will be removed. Exhibitors with unpaid balances will not go live online.

X	Expo	Live Dates	Price	MSG Compass Rose	MSG Sextant
	Central Maine Successful Aging Expo (combining Lewiston & Augusta)	October 24-30, 2020	\$650	\$500	\$600
	Southern Maine Successful Aging Expo (combining Scarborough & Freeport)	November 10-16, 2020	\$650	\$500	\$600
	Seacoast Senior Expo (Kittery & N.H.)	December 1-6, 2020	\$650	\$500	\$600
	Total				

Method of Payment: Business check, cashier's check or money order. Mail your payment to: Maine Senior Guide, PO Box 48, Freeport, ME 04032 Credit Card (call 207-232-7847)

The exhibitor indemnifies and holds harmless Maine Senior Guide including the principals, employees, agents, and volunteers of this organization. Participation in the Expo shall be at the risk of the exhibitor, and the exhibitor hereby releases and forever discharges and expressly agrees to indemnify and hold harmless together, with their successors, from any and all claims for loss, damage or injury whatsoever which might arise from the exhibitor's participation in the Successful Aging Expo.

The undersigned acknowledges that he/she has read and understood the foregoing, and further acknowledges that he/she must abide by all the RULES of the Successful Aging Expos.

Exhibitor's Signature
Business Name
Date

For more information: Deborah McLean, Maine Senior Guide, dmclean@maineseniorguide.com or 207-232-7847
 Contract can be scanned and emailed, or mailed to PO Box 48, Freeport, ME 04032