



**2021**  
**MidCoast**  
**Successful Aging Expo**

Tuesday, June 15, 2021

9 a.m. – 2 p.m.

Elk's Lodge

Rancourt St., Rockland

# Maine Senior Guide

## MidCoast Successful Aging Expo 2021

**Details:** Get your service or business in front of hundreds of active seniors, adult children and related professionals during this day-long event. Event includes free coffee/treats, and the opportunity for attendees to buy lunch.\*

Elks Lodge, Rockland Maine. Open at 7 a.m. for set up. Show hours: 9 a.m. – 2 p.m. on Tuesday, June 15, 2021. Please plan on being there for the entire event.

**Booths:** booth space is included, with an 8 x 10 pipe and drape booth, 6 foot table, linen and skirt, and two chairs. Booth fee includes one lunch ticket.

**Talks/Demos/Workshops:** This event features talk and demo opportunities. If you'd like to be considered for a talk, please submit your topic idea asap.

\*This event will follow CDC guidelines. The 50% guest capacity at the Elk's Lodge in Rockland is 200 people, and (historically) we have not have 200 people in the space at one time.

We'll be masking, having lots of social distance, excellent air circulation and sanitizers.

There will be a socially-distanced seating and rest area for people to snack.

For more information: Deborah McLean, Maine Senior Guide, [dmclean@maineseniorguide.com](mailto:dmclean@maineseniorguide.com) or 207-232-7847

# Sponsorship Opportunities

There are sponsorship opportunities that offer pre-Reliever exposure in weeks of advertising, prime event exposure with landing page banners in the Exhibition Hall, and additional presence. Prices include booth space and Gold sponsor includes daily talk times if desired.

## Event Gold Sponsor: \$1,000

- recognition in event ads
- recognition in press releases and event materials
- logo on event signage
- logo and link on event landing page
- speaking opportunities
- booth location choice
- premier social media

## Event Silver Sponsor: \$750

- recognition in event ads
- recognition in press releases and event materials
- name on event signage
- name and link on event landing page
- increased social media

