



Fall 2021

Successful Aging Expos

Southern Maine Successful Aging Expo

Wednesday, Oct. 6, 2021 9 a.m. – 2 p.m.

Hilton Garden Inn 5 Park St., Freeport, Maine

Successful Aging Forum Speakers at the Old Town Hall

Central Maine Successful Aging Expo

Wednesday, October 20, 2021 9 a.m. – 2 p.m.

Augusta Armory 179 Western Ave., Augusta, Maine

Seacoast Successful Aging Expo

Wednesday, October 27, 2021 9 a.m. – 2 p.m.

Kittery Community Center 120 Rogers Road, Kittery, Maine



Maine Senior Guide Successful Aging Expos

Details: Get your service or business in front of hundreds of active seniors, adult children at senior expos all around the state.

Booth: Pipe-and-drape booth. 8 feet wide x 6 feet deep (total 48 square feet). Includes one 6 foot draped and skirted table, two chairs, and access to an electrical outlet. **Please bring your own extension cords.** Exhibitors are encouraged to have an interactive component to their display. For example, giveaways, door prizes and demonstrations.

Exhibitors are also welcome to submit a proposal for speaking sessions at the expos. Email Deborah McLean (dmclean@MaineSeniorGuide.com) with your proposal. The speaking sessions are designed to bring useful, interesting information to the audience over a wide variety of topics. Speakers have one hour (including set-up, take down and Q & A) and access to a laptop and projector.

We produce a handout for attendees at each Successful Aging Expo that includes the contact info and description of all our exhibitors in one convenient place. **Please make sure that section is completed on your booth application.**

For more information:

Deborah McLean, Maine Senior Guide, dmclean@maineseniorguide.com or 207-232-78

Sponsorship Opportunities

There are sponsorship opportunities that offer pre-Expo exposure in weeks of advertising, prime booth selection, and additional presence. Prices include booth space.

Expo Gold Sponsor: \$2,000

- choice of booth location
- recognition in event ads
- recognition in press releases and event materials
- logo on event banner/signage
- opportunity to provide branded Expo promotion registration table item
- speaking opportunity
- opportunity to host pre-Expo warm-up
- premier social media

Expo Silver Sponsor: \$1,250

- recognition in event ads
- recognition in press releases and event materials
- logo on event banner/signage
- increased social media

Exhibitor Contract/Handout Information

Name of Organization _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Website _____

Info for insert (50 words): _____

_____ **My booth requires electricity.**

Each registration includes one lunch. Extra lunches can be ordered.

X	Expo	Place/date	Price	MSG Compass Rose	MSG Sextant	Extra Lunch \$10 (how many?)
	Southern Maine Successful Aging Expo	Freeport Oct. 6, 2021	\$650	\$500	\$600	
	Central Maine Successful Aging Expo	Augusta October 20, 2021	\$650	\$500	\$600	
	Seacoast Maine Successful Aging Expo	Kittery October 27, 2021	\$650	\$500	\$600	
	Total					

If your booth does not materially correspond to your exhibitor information, you will be asked to leave the expo. Exhibitors with unpaid balances will not be allowed to set up their booths. Method of Payment:

_____ Business check, cashier's check or money order. Mail your payment to: Maine Senior Guide, PO Box 48, Freeport, ME 04032

_____ Credit Card (call 207-232-7847)

Rules:

Exhibitors are requested to set up their booth by 8 am on expo day. Booths **must** be setup by 8:45 am at the latest. Do not nail, tack, tape, or otherwise attach anything to walls or floors. Exhibitors are to stay until 2 pm. All exhibitor materials must be removed from the venue immediately following the expo.

The exhibitor indemnifies and holds harmless Maine Senior Guide including the principals, employees, agents, and volunteers of this organization. Participation in the Expo shall be at the risk of the exhibitor, and the exhibitor hereby releases and forever discharges and expressly agrees to indemnify and hold harmless together, with their successors, from any and all claims for loss, damage or injury whatsoever which might arise from the exhibitor's participation in the Successful Aging Expo.

The undersigned acknowledges that he/she has read and understood the foregoing, and further acknowledges that he/she must abide by all the RULES of the Successful Aging Expos.

Exhibitor's Signature
Business Name
Date

For more information: Deborah McLean, Maine Senior Guide, dmclean@maineseniorguide.com or 207-232-7847

Contract can be scanned and emailed, or mailed to PO Box 48, Freeport, ME 04032