



# Successful Aging Expos 2022

**Southern Maine Successful Aging Expo**  
**Thursday, May 5, 2022 9 a.m. – 2 p.m.**  
**Italian Heritage Center Portland, Maine**

**Mid Coast Successful Aging Expo**  
**Thursday, May 19, 2022 9 a.m. – 2 p.m.**  
**Elk's Club Rockland, Maine**

**Andy Valley Successful Aging Expo**  
**Wednesday, June 1, 2022 9 a.m. – 2 p.m.**  
**Ramada Inn Lewiston, Maine**

**Southern Maine Successful Aging Expo**  
**Wednesday, October 5, 2022 9 a.m. – 2 p.m.**  
**Hilton Garden Inn Freeport, Maine**  
**Successful Aging Forum Speakers at the adjacent Old Town Hall**

**Central Maine Successful Aging Expo**  
**Wednesday, October 19, 2022 9 a.m. – 2 p.m.**  
**Maine State Armory Augusta, Maine**

**Seacoast Successful Aging Expo**  
**Wednesday, November 2, 2022 9 a.m. – 2 p.m.**  
**Kittery Community Center Kittery, Maine**

# Maine Senior Guide Expos

**Details:** Get your service or business in front of hundreds of active seniors, adult children at senior expos all around the state.

**Booth:** Pipe-and-drape booth. 8 feet wide x 6 feet deep (total 48 square feet). Includes one 6 foot draped table with tablecloth, two chairs, and access to an electrical outlet. **Please bring your own extension cords.**

Exhibitors are encouraged to have an interactive component to their display. For example, giveaways, door prizes and demonstrations.

Exhibitors are also welcome to submit a proposal for speaking sessions at the expos. Email Deborah McLean ([dmclean@MaineSeniorGuide.com](mailto:dmclean@MaineSeniorGuide.com)) with your proposal. The Speaking Sessions are designed to bring useful, interesting information to the audience over a wide variety of topics.

We produce a handout for attendees at each Successful Aging Expo that includes the contact info and description of all our exhibitors in one convenient place. **Please make sure that section is completed on your booth application.**

**These shows will sell out, and space is filling fast! Don't wait!**

For more information: Deborah McLean, Maine Senior Guide,  
[dmclean@maineseniorguide.com](mailto:dmclean@maineseniorguide.com) or 207-232-7847

# Successful Aging Expos Sponsorship Opportunities

There are sponsorship opportunities that offer pre-Expo exposure in weeks of advertising, prime booth selection, and additional presence. Prices include booth space.

## Expo Gold Sponsor: \$2,000

- choice of booth location
- recognition in event ads
- recognition in press releases and event materials
- logo on event banner/signage
- opportunity to provide branded Expo promotion registration table item
- speaking opportunity
- opportunity to host pre-Expo warm-up
- premier social media

## Expo Silver Sponsor: \$1,250

- recognition in event ads
- recognition in press releases and event materials
- logo on event banner/signage
- increased social media

## Exhibitor Contract/Centerfold Information

Name of Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Info for insert (50 words): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ **My booth requires electricity.**

**Each registration includes one lunch. Extra lunches can be ordered.**

<b>X</b>	<b>Expo</b>	<b>Place/date</b>	<b>Price</b>	<b>Extra Lunch Cost</b>	<b>How many?</b>
	Southern Maine Expo	Portland May 5, 2022	\$650	\$15	
	Mid Coast Expo	Rockland May 19, 2022	\$375	Available from grill	
	Andy Valley Expo	Lewiston June 1, 2022	\$650	\$15	
	Southern Maine expo	Freeport October 5, 2022	\$650	\$22	
	Central Maine Expo	Augusta October 19, 2022	\$650	\$10	
	Seacoast Senior Expo	Kittery November 2, 2022	\$650	\$10	

If your booth does not materially correspond to your exhibitor information, you will be asked to leave the expo. Exhibitors with unpaid balances will not be allowed to set up their booths.

**Method of Payment:**

Checks or e-payment preferred. Mail your payment to: Maine Senior Guide, PO Box 48, Freeport, ME 04032  
Credit Card (MC or Visa) call 207-232-7847

**Rules:**

Exhibitors are requested to set up their booth by 8 am on expo day. Booths **must** be setup by 8:45 am at the latest. Do not nail, tack, tape, or otherwise attach anything to walls or floors. **Exhibitors are to stay until 2 pm.** All exhibitor materials must be removed from the venue immediately following the expo.

The exhibitor indemnifies and holds harmless Maine Senior Guide including the principals, employees, agents, and volunteers of this organization. Participation in the Expo shall be at the risk of the exhibitor, and the exhibitor hereby releases and forever discharges and expressly agrees to indemnify and hold harmless together, with their successors, from any and all claims for loss, damage or injury whatsoever which might arise from the exhibitor's participation in the Successful Aging Expo.

The undersigned acknowledges that he/she has read and understood the foregoing, and further acknowledges that he/she must abide by all the RULES of the Successful Aging Expos.

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Exhibitor's Signature \_\_\_\_\_ Business Name \_\_\_\_\_ Date \_\_\_\_\_

For more information: Deborah McLean, Maine Senior Guide, [dmclean@maineseniorguide.com](mailto:dmclean@maineseniorguide.com) or 207-232-7847  
Contract can be scanned and emailed, or mailed to PO Box 48, Freeport, ME 04032