

Maine Senior Guide Rate Card

Placement on Maine Senior Guide is contracted for twelve months, offers three options and is very easy to secure and manage. Once your package is selected, we do all the work and you never have to worry about meeting a “hard copy” deadline. A Maine Senior Guide representative will work closely with you to ensure that you are presented in the best possible light, including updating text and visuals as your needs change.

Your information will be available year-round to anyone who is looking, in Maine or anywhere in the world, without distribution barriers or any of the issues of a print publication.

Compass Rose **\$2,000 for 12 months**

Compass Rose members get social media and marketing support and many promotional opportunities all year long. Compass Rose listings are presented first in the search, sorted alphabetically. Included:

- Blog, newsletter and Facebook promotion on Maine Senior Guide’s social media
- Full-color banner ad and photo in search results, including email, website and profile links
- Business profile including photos, embedded video and links to Facebook, Twitter and LinkedIn accounts
- Opportunity for additional exposure as an Expert Blogger
- Articles in our library link to your profile
- Featured Resource rotating ad on home page
- Event postings to the calendar
- Regular contact with an MSG representative
- A discount on booth space at Successful Aging Expos hosted by Maine Senior Guide

To get started: work with us on profile information and send us four images (or tell us which ones to use from your site). Send information frequently to keep your posting current. Or we can contract you on a scheduled basis.

Sextant **\$750 for the year**

Put your information in front of people 24/7, on line worldwide.

- Colored search box with company information including profile link. Sorts alphabetically following Compass Rose.
- A complete business profile including photos, an active email link, static website link, and video embed
- Event postings to the calendar
- A discount on booth space at Successful Aging Expos hosted by Maine Senior Guide

To start: work with us on profile information and send us two images (or tell us which ones to use from your site).

Sun Dial **Free**

The free Sun Dial level includes your business name, address and phone number.