



# 2024

# Successful Aging Expos

## **MidCoast Maine Successful Aging Expo**

**Friday, May 3, 2024 9 a.m. – 2 p.m.**

**Elk's Lodge 210 Rankin St., Rockland, Maine 04841**

## **Southern Maine Successful Aging Expo**

**Wednesday, May 15, 2024 9 a.m. – 2 p.m.**

**Italian Heritage Center 40 Westland Ave., Portland, Maine 04102**

## **Andy Valley Successful Aging Expo**

**Thursday, June 6, 2024 9 a.m. – 2 p.m.**

**Hilton RiverWatch 14 Great Falls Plaza, Auburn, ME 04210**

## **Southern Maine Successful Aging Expo**

**Thursday, October 3, 2024 9 a.m. – 2 p.m.**

**Hilton Garden Inn 5 Park St., Freeport, Maine 04032**

## **Central Maine Successful Aging Expo**

**Thursday, October 17, 2024 9 a.m. – 2 p.m.**

**Augusta Armory 179 Western Ave., Augusta, Maine 04330**

## **Seacoast Successful Aging Expo**

**Wednesday, October 30, 2024 9 a.m. – 2 p.m.**

**Kittery Community Center 120 Rogers Road, Kittery, Maine 03904**



## Maine Senior Guide Successful Aging Expos

**Details:** Get your service or business in front of hundreds of active seniors, adult children at senior expos all around the state.

**Booth:** Pipe-and-drape booth. 8 feet wide x 6 feet deep (total 48 square feet). Includes one 6 foot draped and skirted table, two chairs, and access to an electrical outlet. **Please bring your own extension cords.** Exhibitors are encouraged to have an interactive component to their display. For example, giveaways, door prizes and demonstrations.

Exhibitors are also welcome to submit a proposal for speaking sessions for the expos. Email Deborah McLean ([dmclean@MaineSeniorGuide.com](mailto:dmclean@MaineSeniorGuide.com)) with your proposal. There is no additional charge for exhibitors to speak at the expos, but also no guarantee that you will get the opportunity. Speakers have one hour.

We produce a handout for attendees at each Successful Aging Expo that includes the contact info and description of all our exhibitors in one convenient place. **Please make sure that section is completed on your booth application.**

For more information:

Deborah McLean, Maine Senior Guide, [dmclean@maineseniorguide.com](mailto:dmclean@maineseniorguide.com) or 207-232-7847

# Sponsorship Opportunities

There are sponsorship opportunities that offer pre-Expo exposure in weeks of advertising, prime booth selection, and additional presence. Prices include booth space.

## Expo Gold Sponsor: \$2,000

- choice of booth location
- recognition in event ads
- recognition in press releases and event materials
- logo on event banner/signage
- opportunity to provide branded Expo promotion registration table item
- speaking opportunity
- opportunity to host pre-Expo warm-up
- premier social media

## Expo Silver Sponsor: \$1,250

- recognition in event ads
- recognition in press releases and event materials
- logo on event banner/signage
- increased social media

## Exhibitor Contract/Handout Information

Name of Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Info for insert (50 words): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ **My booth requires electricity.**

**Each registration includes one lunch. Extra lunches can be ordered for various prices.**

<b>X</b>	<b>Expo</b>	<b>Place/date</b>	<b>Price</b>	<b>Extra lunch. How many?</b>
	MidCoast Maine Successful Aging Expo	Rockland May 3, 2024	\$650	\$15.
	Southern Maine Successful Aging Expo	Portland, May 15, 2024	\$650	\$25.
	Andy Valley Successful Aging Expo	Auburn, June 6, 2024	\$650	<b>\$25.</b>
	Southern Maine Successful Aging Expo	Freeport October 3, 2024	\$650	<b>\$25.</b>
	Central Maine Successful Aging Expo	Augusta October 17, 2024	\$650	<b>15.</b>
	Seacoast Successful Aging Expo	Kittery October 30, 2024	\$650	<b>15.</b>
	total			

If your booth does not materially correspond to your exhibitor information, you will be asked to leave the expo. Exhibitors with unpaid balances will not be allowed to set up their booths. Method of Payment:

\_\_\_\_\_ Business check, cashier's check or money order. Mail your payment to: Maine Senior Guide, PO Box 48, Freeport, ME 04032

\_\_\_\_\_ Credit Card (call 207-232-7847)

### **Rules:**

Exhibitors are requested to set up their booth by 8 am on expo day. Booths **must** be setup by 8:45 am at the latest. Do not nail, tack, tape, or otherwise attach anything to walls or floors. **Exhibitors are to stay until 2 pm.** All exhibitor materials must be removed from the venue immediately following the expo.

The exhibitor indemnifies and holds harmless Maine Senior Guide including the principals, employees, agents, and volunteers of this organization. Participation in the Expo shall be at the risk of the exhibitor, and the exhibitor hereby releases and forever discharges and expressly agrees to indemnify and hold harmless together, with their successors, from any and all claims for loss, damage or injury whatsoever which might arise from the exhibitor's participation in the Successful Aging Expo.

The undersigned acknowledges that he/she has read and understood the foregoing, and further acknowledges that he/she must abide by all the RULES of the Successful Aging Expos.

\_\_\_\_\_  
Exhibitor's Signature

\_\_\_\_\_  
Business Name

\_\_\_\_\_  
Date

For more information: Deborah McLean, Maine Senior Guide, [dmclean@maineseniorguide.com](mailto:dmclean@maineseniorguide.com) or 207-232-7847

Contract can be scanned and emailed, or mailed to PO Box 48, Freeport, ME 04032